

LEO BURNETT U.S.A.

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Ad No. 896-TALL TREES-Lights-NC-Reg. No. 7202-Page-4-C Brand-(95) x (11)g (inches)-National (Entrepreneur) Magazine, 1991

Printed in U.S.A.

Marlboro Lights

The spirit of Marlboro
in a low tar cigarette.



Warning: The Surgeon General Has Determined
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11 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report Mar '91

